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April 17, 2019

Honorable Susan Rubio, Chair
Senate Insurance Committee
State Capitol, Room 2195
Sacramento, CA 95814

Our Mission

United Policyholders is a non-profit 501(c)(3) organization whose mission is to be a trustworthy and useful information resource and an effective voice for consumers of all types of insurance in all 50 states.

Programs Advocacy and Action Roadmap to Preparedness Roadmap to Recovery™

Re: SB 254, as amended April 1, 2019 (Hertzberg) – California Resilient Homes Initiative – SUPPORT

Dear Senator Rubio,

We write to strongly support Senate Bill 254, Senator Hertzberg's *Resilient Homes Initiative*. This bill will help advance one of our nonprofit organization's priority goals: Making it easier for Californians to make their homes less likely to be damaged or destroyed in a natural disaster and to be able to maintain adequate insurance at an affordable price.

SB 254 will empower the CEA to significantly increase its funding of seismic retrofit incentive grant program, at no cost to taxpayers. This funding will make a tremendous impact on ongoing efforts to make Californians safer, and their homes and neighborhoods more resilient. Homeowners need access to funding and support to invest in fortifying their homes against earthquakes and other disasters. This bill will help provide that access.

The science is clear – California will experience another powerful and damaging earthquake in the foreseeable future. Now is the time for action, and we respectfully request that the Senate Insurance Committee support SB 254.

If you have any questions regarding our position please contact Amy Bach at United Policyholders, amy.bach@uphelp.org, or 415-393-9990.

Sincerely,

Amy Bach,
Executive Director

cc: Senator Hertzberg
Honorable Members, Senate Insurance Committee
Hugh Slayden, Principal Consultant, Senate Insurance Committee